



CAN'T WATCH THE AUCTION EVERY MINUTE?

Let Proxy Bidding Bid for You!

Proxy bidding lets the system bid on your behalf up to the maximum amount you set. You stay in control. You stay competitive. And you don't have to be glued to your screen.

NO ONE EXCEPT YOU KNOWS YOUR MAXIMUM AMOUNT — NOT EVEN OUR ADMINISTRATORS.

HOW PROXY BIDDING WORKS

1 SET YOUR MAXIMUM



Enter the highest amount you are willing to pay.

This is your secret maximum.

2 THE SYSTEM BIDS



The system automatically bids in the required increments on your behalf — only what's needed to keep you in the lead.

3 YOU STAY COMPETITIVE



The system continues bidding for you until you win, your maximum is exceeded, or the auction ends.

EXAMPLE:

Current bid: \$2,000
Your proxy maximum: \$3,500
Possible winning price: **\$2,600**

★ You pay only what is required to win - NOT automatically your full maximum

If another bidder places a bid, the system will continue bidding for you in the required increments until:

- You remain the highest bidder.
- Another bidder exceeds your maximum.
- The auction ends



No one except YOU knows your maximum amount — not even our administrators.

Bidding

Next Bid: \$4,500.00+

\$ My Bid Amount

Exact bid Proxy Bid

Continue to place my bid

Current Bid: \$4,000.00

Minimum Bid Increment: \$500.00

Outbid notifications sent by text & email

Click the 'Proxy Bid' button to set your maximum amount!

WHY USE A PROXY BID?

- ✓ You can't watch the auction every minute
- ✓ You're bidding on more than one horse
- ✓ You have unreliable internet or cell service
- ✓ You want to avoid missing the final bidding action
- ✓ You know your budget and don't want to bid emotionally
- ✓ You want the system to respond immediately when another bid is placed



IMPORTANT TIP

Don't wait until the last few seconds.

Internet delays, device issues, login problems, or a missed notification can prevent a last-second bid from being submitted.

Placing your proxy bid early helps protect your opportunity to purchase the horse you want.

NO RESERVES. NO GAMES. ★ *Every horse sells to the highest bidder.* ★



VIEW THE HORSES & PLACE YOUR BIDS:
WWW.SHININGHORSES.COM
Bid confidently. Bid within your budget.



LET PROXY BIDDING DO THE WORK. ★